

**Programme: Master of Commerce (M.Com. in Management)**

**List of Subjects under NEP**

**Academic Year 2024-25**

<b>Semester I</b>		
<b>Sr. No.</b>	<b>Name of Course</b>	<b>Credits</b>
1	Strategic Management	04
2	Economics for Business Decision	04
3	Business Ethics and Corporate Social Responsibility	04
4	Soft Skills for Professionals	02
5 (Any One)	Services Marketing	04
	Marketing Strategies and Practices	
6	Research Methodology for Business	04
<b>Total Credits</b>		<b>22</b>

<b>Semester II</b>		
<b>Sr. No.</b>	<b>Name of Course</b>	<b>Credits</b>
1	Macro Economics Concepts and Applications	04
2	E-Commerce	04
3	Entrepreneurship	04
4	Basics of Financial Markets	02
5 (Any One)	Retail Management	04
	Advertising and Sales Management	
6	Internship	04
<b>Total Credits</b>		<b>22</b>